

PGConf India

— 2026 —

11th - 13th March 2026

Sheraton Grand Hotel at Brigade Gateway,
Bengaluru

Mission

This conference is organized by India PostgreSQL User Group and is a part of the effort to grow the PostgreSQL community by increasing awareness and providing the appropriate training and resources to further PostgreSQL adoption in India.

It is also an effort to build a strong community of developers, DBAs, end-users, small medium enterprises, large multinational corporations and government organizations who run their businesses on PostgreSQL.



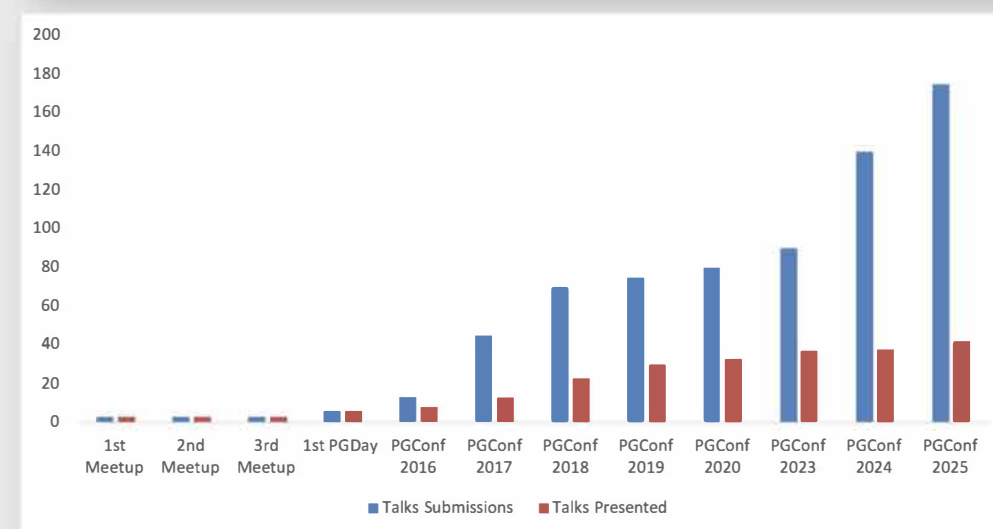
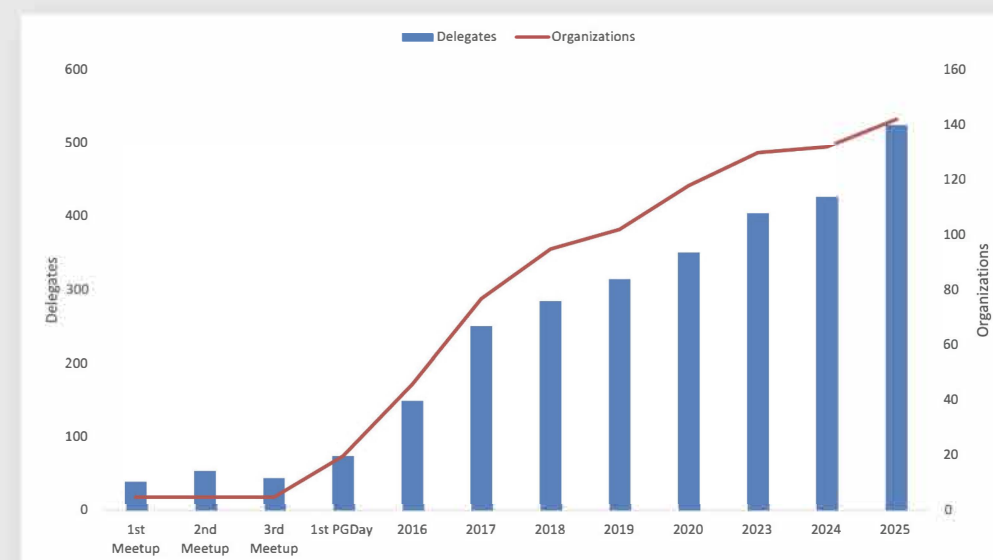
History

PGConf India (Formerly known as PGDay India) started as a PostgreSQL Meet up in 2013 with the first half-day meetup in Pune. The first full day PGDay was organized in Bengaluru in April 2015. Since then the conference has grown into a multi day conference.

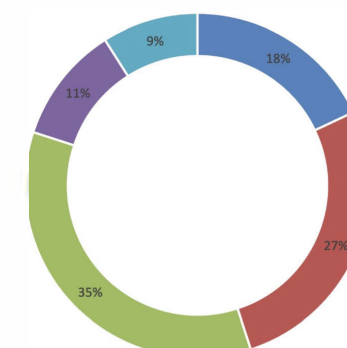
In the past few years, PGConf India has become Asia's biggest PostgreSQL conference with enthusiastic participation from PostgreSQL experts, users, academia, government/corporate organizations and students alike.



Participant Details



- PostgreSQL Contributors
- DBAs already using PostgreSQL
- Application Developers
- IT Managers
- CTOs/Decision-Makers



Highlights 2025



Past sponsors



PGConf India will be held in Bengaluru on 11th, 12th and 13th March 2026. This year we are expecting more than 500+ delegates at the conference.



11th March Training/Workshop Day



12th & 13th March Conference Day

What's new at PGConf India 2026!

Pan-India Presence

(Diamond Sponsors):

Amplify your brand's reach across the entire PostgreSQL ecosystem in India. Your sponsorship now extends beyond PGConf India to include presence at one major Postgres conference (PGDay Hyderabad) and one meetup (Pune chapter), creating a year-round brand association with the growing Indian PostgreSQL community.



Pre-Event Social Media Spotlight:

(Diamond & Platinum Sponsors)

Maximize your pre-conference impact with a custom 5-minute corporate video shared across all PGConf India social media channels. Reach out to International PostgreSQL enthusiasts before they even arrive at the venue!



Exclusive Hotel Accommodation

(Diamond, Platinum & Gold Sponsors):

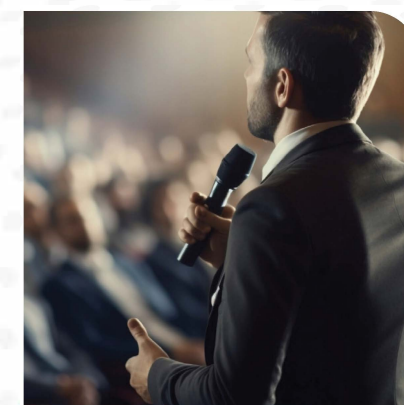
Enjoy the convenience of exclusive sponsor discounted hotel room nights during PGConf India 2026.



Speaking Opportunities

(Registered Attendees):

Share your expertise and thought leadership through regular and short-format talks at PGConf India 2026. Spread your Postgres knowledge in the time slot of your convenience.



Corporate Video Showcase

(Diamond Sponsors):

Captivate your audience with a professionally-subtitled corporate video displayed prominently in our exhibition area. This high-visibility placement ensures your message reaches every attendee throughout the conference duration.



**Diamond Sponsorship is limited to
Four (4) organizations and is
USD \$17,000
(USD Seventeen Thousand Only)
+ 18% GST as applicable**



Speaking Opportunity

- Commercial Keynote* - 15 Min.
- Access to dedicated sponsor hall (theater seating for 50) - 1 hour



Marketing & Lead Generation

NEW

- Short Corporate video with subtitles to be played in the exhibition area
- Drive to Booth activity to encourage delegates to visit sponsor exhibition booth.
- Trainer Slot* - Guaranteed, if confirmed before 15th Nov 2025. Best effort thereafter.

Event Benefits



- 2-day conference passes - 5
- Discount code for clients - 25%. (not applicable to Early Bird tickets)



NEW

- Discounted hotel rooms



Recruitment Assistance

Job to be displayed on the website - 4 Listings



Booth Benefits

- Booth - Large (14 ft x 8 ft)
- Custom Panel (Sponsor to provide detail)
- Monitor - 2 (42 Inch).
- Lockable Cabinet - 2
- Chairs - 4
- Power and Lighting



Pan-India Presence

Presence of your brand in other Postgres conferences and meetups in India, associated with PGConf India

NEW



Brand Reach

NEW

- Pre event custom corporate video (5 Min), to be shared via PGConf India social media channels
- Logo displayed in introduction and closing of videos
- Sponsor Logo on the conference website.
- Sponsor description - 500 words
- Social media promotion
- Email to attendees - 1
- Opt-in attendee info

- Color Ad used in rotation in the breaks
- Banner in the conference hall - 1
- Logo on the conference bag
- Promotional item in the conference bag

NEW

at PGConf India 2026!



**Platinum Sponsorship is limited to
Four (4) organizations and is**

USD \$12,000

(USD Twelve Thousand Only)

+ 18% GST as applicable



Speaking Opportunity

- Commercial Talk (Part of Conference Track) - 15 Min.
- Access to dedicated sponsor hall (theater seating for 50) - 45 Mins



Marketing & Lead Generation

- Drive to Booth activity to encourage delegates to visit sponsor exhibition booth.
- Trainer Slot* - First Preference, if confirmed before 15th Nov 2025. Best efforts thereafter.



Event Benefits

- 2 day conference passes - 5
- Discount code for clients – 20% (applicable to Early Bird tickets)
- Discounted hotel rooms

NEW



Brand Reach

- Pre event custom corporate video (5 Min), to be shared via PGConf India social media channels
- Logo displayed in introduction and closing of videos
- Sponsor Logo on the conference website.
- Sponsor description - 400 words
- Social media promotion
- Email to attendees - 1
- Opt-in attendee info

NEW



Recruitment Assistance

Job to be displayed on website - 2 Listings



Booth Benefits

- Booth - Medium (11 ft x 8 ft)
- Custom Panel (Sponsor to provide detail).
- Monitor - 2 (42 Inch).
- Lockable Cabinet - 1
- Chairs - 2
- Power and Lighting

NEW

at PGConf India 2026!



**Gold Sponsorship is limited to
Five (5) organizations and is**

USD \$7,500

(USD Seven Thousand and Five Hundred Only)

+ 18% GST as applicable



Marketing & Lead Generation

- Drive to Booth activity to encourage delegates to visit sponsor exhibition booth.
- Trainer Slot* - Second Preference, based on availability after 25th Nov 2025



Event Benefits

- 2-day conference passes - 3
- Discount code for clients – 15% (not applicable to Early Bird tickets)
- Discounted hotel rooms

NEW



Booth Benefits

- Booth - Small (8 ft x 8 ft)
- Custom Panel (Sponsor to provide detail).
- Monitor - 1 (42 Inch).
- Lockable Cabinet - 1
- Chairs - 2
- Power and Lighting



Brand Reach

- Sponsor Logo on the conference website
- Sponsor description - 250 words
- Social media promotion
- Color Ad used in rotation in the breaks
- Logo on the conference bag
- Promotional item in the conference bag

NEW

at PGConf India 2026!



Silver Sponsorship is

USD \$2,500

(USD Two Thousand and Five Hundred Only)

+ 18% GST as applicable



Marketing & Lead Generation

Trainer Slot* - Based on Availability after 25th Nov 2025



Event Benefits

- 2 - day conference passes - 2
- Discount code for clients - 10% (not applicable to Early Bird tickets)



Brand Reach

- Sponsor Logo on the conference website
- Sponsor description-250 words
- Social media promotion
- Color Ad used in rotation in the breaks
- Logo on the conference bag
- Promotional item in the conference bag



Evening Reception is limited to One (1) organizations and is

USD \$5,000

(USD Five Thousand Only)

+ 18% GST as applicable



Marketing & Lead Generation

- Trainer Slot* - Based on availability
- Dedicated area at the reception venue



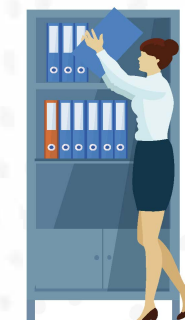
Event Benefits

- 2 - day conference passes - 5.
- Discount code for clients - 25% (not applicable to Early Bird tickets)



Brand Reach

- Sponsor Logo on the conference website
- Sponsor description - 250 words
- Social media promotion
- Email to attendees - 1
- Color Ad used in rotation in the breaks
- Promotional item in the conference bag
- Logo on the conference bag





**Lanyard Sponsorship is limited to
2 (Two) Organization and is
USD \$1,500
(USD One Thousand Five Hundred Only)
+ 18% GST**

Add-On Sponsorship

- Can only be bought as an add-on sponsorship to Diamond, Platinum, Gold and Silver sponsorship
- All benefits of the base tier plus company branding (name + logo) on the Lanyard



Important Terms and Conditions

- All Prices are in USD, excluding taxes as applicable
- Sponsorship slots will be allotted on a "First Come First Serve" basis
- Sponsorship slots will be available for booking on or after 1st October 2025
- Diamond Commercial Keynote and Platinum commercial talks can be about commercial products/offering
- Diamond Commercial Keynote will be of 15 mins and the speaker will get to address the full audience
- Platinum Commercial Keynote will be of 15 mins and will be scheduled in parallel to other technical talks
- Training, if allotted, should be about open source technology related to PostgreSQL(No Revenue will be shared for trainings delivered)
- The discount provided to sponsors will be applicable on the full ticket prices
- Pre-event promotion content videos (upto 5 minutes) for Diamond and Platinum Sponsors. These build excitement, help drive registrations, and create urgency by offering teasers, speaker highlights, behind-the-scenes looks, and testimonials.
- Discounted hotel room nights for Diamond, Platinum and Gold Sponsors. We are pleased to offer our Diamond, Platinum and Gold sponsors exclusive access to discounted hotel room nights during PGConf India. Room nights are limited and available on a first come, first serve basis, capped as per fair-usage policy. Check-in dates between 10th March and 13th March.
- A Diamond sponsor, will enjoy unparalleled Pan-India visibility across the Indian PostgreSQL community throughout the year. In addition to prominent recognition at PGConf India, Diamond sponsorship ensures their presence at one PGday event in Hyderabad and one PG meetup event in Pune.



PGConf India Sponsorship

Name	Diamond	Platinum	Gold	Silver	Evening Reception
Speaking Opportunities					
Commercial Keynote (Full Audience)	15 Min				
Commercial Talk (As part of Track)		15 Min			
Access to dedicated sponsor hall (theatre seating for 50) published in schedule	1 Hour	45 Mins			
Marketing & Lead Generation					
Corporate Video in Exhibition Area	Yes				
"Drive to Booth" activity Booth	Yes	Yes	Yes	Yes	
Trainer Slot*	First Preference	First Preference	Second Preference	Based on Availability	Based on Availability
Recruitment Assistance					
Job Posting on Conference Website	4 Listing	2 Listing			
Booth Benefits					
Space in Exhibition Hall	Large 14ft x 8ft	Medium 11ft x 8ft	Small 8ft x 8ft		Desk at Reception Venue
Custom Panel (Sponsor to provide details)	Yes	Yes	Yes		
Monitor	2	2	1		
Lockable Cabinet	2	1	1		
Chairs	4	2	2		
Power & Lighting	Yes	Yes	Yes		

PGConf India Sponsorship

Name	Diamond	Platinum	Gold	Silver	Evening Reception
Conference Passes					
Conference Passes including Dinner	5	5	3	2	5
Discount code for Clients	25%	20%	15%	10%	25%
Pan India Presence	Yes				
Discounted Hotel Room Nights	Yes	Yes	Yes		
Brand Reach					
Corporate Video Promotion	Yes	Yes			
Video Sponsorship	Yes				
Sponsor Logo on Conference Website	Yes	Yes	Yes	Yes	Yes
Sponsor Description	500 Words	400 Words	250 Words	250 Words	250 Words
Social Media Promotion	Yes	Yes	Yes	Yes	Yes
Email to Attendees	1	1	1		1
Opt-in At tendee Info	Yes	Yes	No	No	Yes
Color Ad used in rotation in Breaks	1	1	1	1	1
Banner in Conference Hall (Standee)	2	2	1	1	1
Logo on Conference Bag	Yes	Yes	Yes	Yes	Yes
Promotional Item in Conference Bag	Yes	Yes	Yes	Yes	Yes
Presentation slides available for download post event	Yes	Yes	Yes	Yes	Yes
Detailed Analysis	Yes	Yes			
Cost for Sponsorship	\$17,000	\$12,000	\$7,500	\$2,500	\$5,000
Slots	4	4	5		1

Core Committee

Nikhil Sontakke

Principal - Microsoft

Ashish Kumar Mehra

Country Sales Manager -
Percona

Pavan Deolasee

Senior Principal - EDB



For additional queries or concerns:
email us on contact@pgconf.in

Organizing Committee - PGConf India 2026

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Country Sales Manager -
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Pavan Deolasee

Senior Principal - EDB

Rushabh Lathia

Director, Product Development - EDB

Hari Kiran



Founder - OpenSource DB

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PGConf India

2026

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