MISSION

This conference, aims to expand the PostgreSQL community by raising awareness and offering the necessary training and resources to boost PostgreSQL adoption in India.

It also seeks to foster a robust community of developers, DBAs, end-users, small and medium enterprises, large multinational corporations, and government organizations that rely on PostgreSQL for their operations.

HISTORY

PGConf India (Formerly known as PGDay India) started as a PostgreSQL Meet up in 2013 with the first half-day meetup in Pune. The first full day PGDay was organized in Bengaluru in April 2015. Since then the conference has grown into a multi day conference.
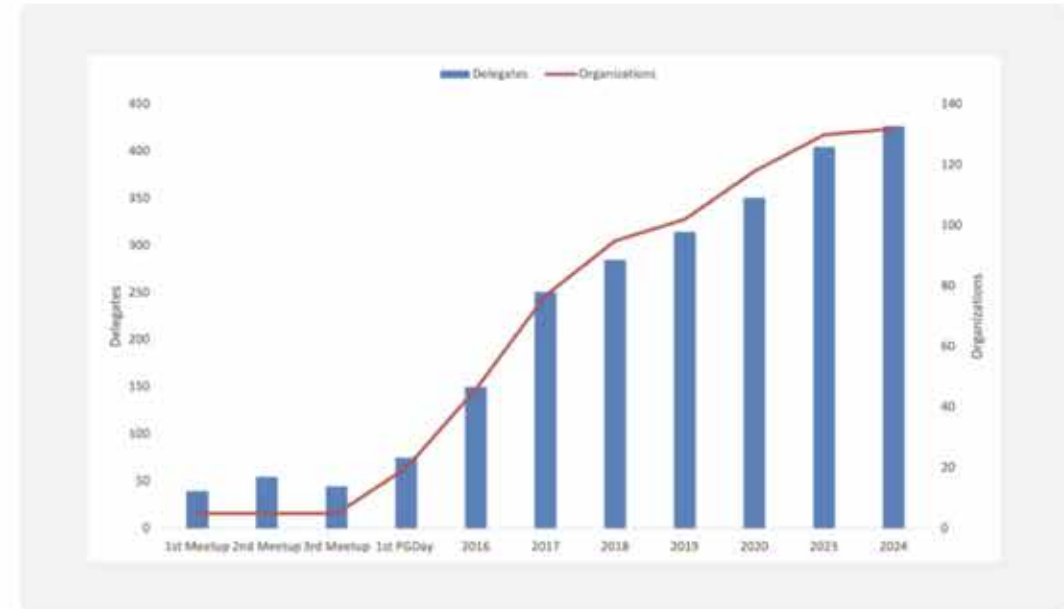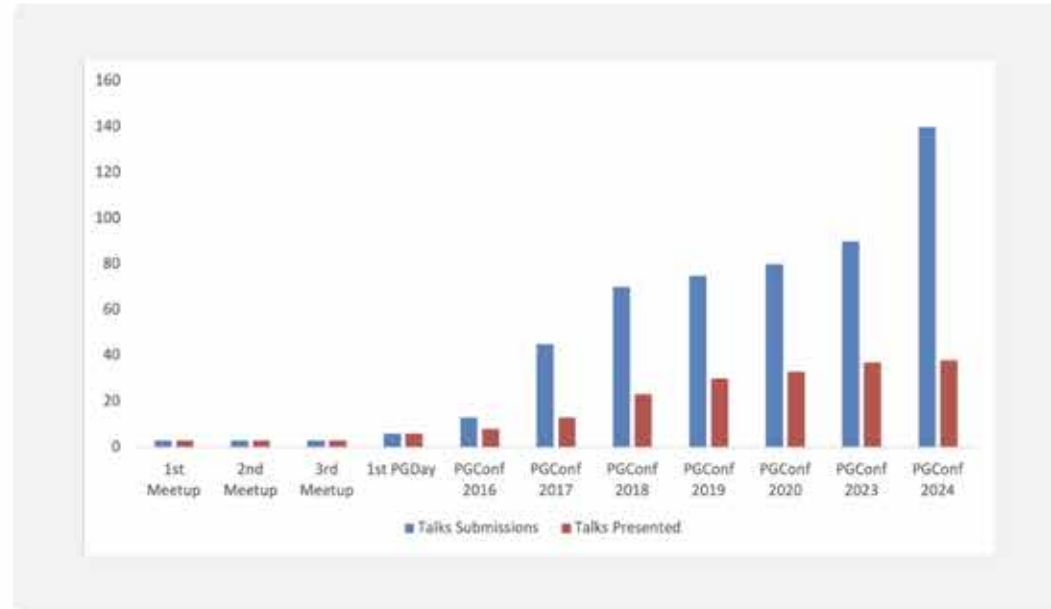
In the past couple of years, PGConf India has become Asia's biggest PostgreSQL conference with enthusiastic participation from PostgreSQL experts, users, academia, government/corporate organizations and students alike.
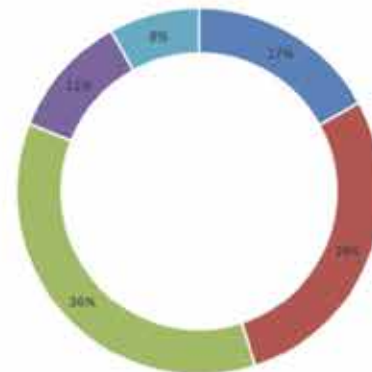
PGConf India will be held in Bengaluru on 5th, 6th and 7th March 2025.
This year we are expecting more than 500+ delegates at the conference.

5th March Training/Workshop Day

6th & 7th March Conference Day

DIAMOND SPONSORSHIP (4 SLOTS)

Speaking Opportunity

- Commercial Keynote* - 15 Min
- Access to dedicated sponsor hall
  (theatre seating for 50), published in schedule - 1 Hour

Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* - First Preference

Recruitment Assistance

- Job to be displayed on conference website - 4 Listings

Booth Benefits

- Booth - Large (16 ft x 8 ft)
- Custom Messaging on Panel
  (Sponsor to provide Detail)
- Monitor - 2 (42 inch)
- Lockable Cabinet - 2
- Chairs - 4
- Power Lighting

Conference Passes

- Conference Passes including Dinner - 5
- Discount code for Clients Conference Pass – 25%

Brand Reach

- Logo displayed in introduction and closing of videos
- Opt-in Attendee Info
- Social Media Promotion
- Sponsor Logo on Conference Website
- Sponsor Description - 500 Word
- Email to Attendees
- Color Ad used in rotation in Breaks
- Logo on Conference Bag
- Promotional Item in Conference Bag
- Presentation slides available for download post event
- Video Available on PGConf India Youtube channel

DIAMOND SPONSORSHIP

Diamond Sponsorship is limited to Four (4) organizations and is US $14,500 (USD Fourteen Thousand and Five Hundred Only) + 18% GST as applicable

Speaking Opportunity

- Commercial Talk (Part of Conference Track) - 15 Min
- Access to dedicated sponsor hall (theatre seating for 50), published in schedule - 45 Min

Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* - First Preference

Recruitment Assistance

- Job to be displayed on conference website - 2 Listings

Booth Benefits

- Booth - Medium (13ft x 8ft)
- Custom Messaging on Panel (Sponsor to provide Detail)
- Monitor - 1 (42 inch)
- Lockable Cabinet - 1
- Chairs - 2
- Power Lighting

Conference Passes

- Conference Passes including Dinner - 5
- Discount code for Clients Conference Pass – 20%

Brand Reach

- Opt-in Attendee Info
- Sponsor Logo on Conference Website
- Social Media Promotion
- Sponsor Description - 400 Word
- Email to Attendees
- Color Ad used in rotation in Breaks
- Logo on Conference Bag
- Promotional Item in Conference Bag
- Presentation slides available for download post event
- Video Available on PGConf India Youtube channel

PLATINUM SPONSORSHIP

Platinum Sponsorship is limited to Four (4) organizations and is US $9,950 (USD Nine Thousand Nine Hundred and Fifty Only) + 18% GST as applicable

Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* - Second Preference

Conference Passes

- Conference Passes including Dinner - 3
- Discount code for Clients Conference Pass – 15%

Booth Benefits

- Booth - Small (10ft x 8ft)
- Custom Messaging on Panel (Sponsor to provide Detail)
- Monitor - 1 (42 inch)
- Lockable Cabinet - 1
- Chairs - 2
- Power Lighting

Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Social Media Promotion
- Email to Attendees
- Color Ad used in rotation in Breaks
- Logo on Conference Bag
- Promotional Item in Conference Bag
- Presentation slides available for download post event
- Video Available on PGConf India Youtube channel

GOLD SPONSORSHIP

Gold Sponsorship is limited to Five (5) organizations and is US $6,500 (USD Six Thousand and Five Hundred Only) + 18% GST as applicable

Marketing & Lead Generation

- Trainer Slot* - Based on Availability

Conference Passes

- Conference Passes including Dinner - 2
- Discount code for Clients Conference Pass – 10%

Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Social Media Promotion
- Color Ad used in rotation in Breaks
- Logo on Conference Bag
- Promotional Item in Conference Bag
- Presentation slides available for download post event
- Video Available on PGConf India Youtube channel

SILVER SPONSORSHIP

Silver Sponsorship is USD $2,000 (USD Two Thousand Only)
+ 18% GST as applicable

Marketing & Lead Generation

- Trainer Slot* - Based on Availability
- Dedicated Area at Reception Venue

Conference Passes

- Conference Passes including Dinner - 5
- Discount code for Clients Conference Pass – 25%

Brand Reach

- Opt-in Attendee Info
- Sponsor Logo on Conference Website
- Social Media Promotion
- Sponsor Description - 250 Word
- Color Ad used in rotation in Breaks
- Logo on Conference Bag
- Promotional Item in Conference Bag
- Presentation slides available for download post event
- Video Available on PGConf India Youtube channel

EVENING SPONSORSHIP

Evening Reception Sponsorship is limited to One (1) Organization and is USD $5,000 (USD Five Thousand Only) + 18% GST as applicable

Marketing & Lead Generation

- Trainer Slot* - Based on Availability

Conference Passes

- Conference Passes including Dinner - 2
- Discount code for Clients Conference Pass – 10%

Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Social Media Promotion
- Color Ad used in rotation in Breaks
- Logo on Conference Bag
- Promotional Item in Conference Bag
- Presentation slides available for download post event
- Video Available on PGConf India Youtube channel

LANYARD SPONSORSHIP

Lanyard Sponsorship is limited to One (1) Organization and is
USD $3,500 (USD Three Thousand and Five Hundred Only) **+ 18% GST as applicable**

📢 **Important Terms and Conditions:**

- All Pricing is in USD, exclusive of taxes as applicable.
- Sponsorship slots will be allotted on a "First Come First Serve" basis.
- Sponsorship slots will be available for booking on or after 25th September 2024.
- Diamond commercial keynote and Platinum commercial talks can be about commercial products/ offerings
- Diamond Commercial Keynote will be of 15mins and the speaker will get to address the full audience.
- Platinum Commercial Talk will be of 15mins and will be scheduled in parallel with other technical talks.
- Training, if allotted, should be about open source technologies related to PostgreSQL (No Revenue will be shared for trainings delivered).
- The discount provided to sponsors will be applicable on the full ticket prices.

Name	Diamond	Platinum	Gold	Silver	Evening Reception	Lanyard Sponsorship
Speaking Opportunities						
Commercial Keynote (Full Audience)	15 Min					
Commercial Talk (As part of Track)		15 Min				
Access to dedicated sponsor hall (theatre seating for 50), published in schedule	1 hours	45 Min				
Marketing & Lead Generation						
"Drive to Booth" activity booth	Yes	Yes	Yes			
Trainer Slot*	First Preference	First Preference	Second Preference	Based on Availability	Based on Availability	

PGConf INDIA SPONSORSHIP

Name	Diamond	Platinum	Gold	Silver	Evening Reception	Lanyard Sponsorship
Recruitment Assistance						
Job Posting on Conference website	4 Listings	2 Listings				
Booth Benefits						
Space in Exhibition Hall	Large	Medium	Small		Desk at Reception Venue	
Custom Panel (Sponsor to provide details)	Yes	Yes	Yes			
Monitor	2	1	1			
Lockable Cabinet	2	1	1			
Chairs	4	2	2			
Power & Lighting	Yes	Yes	Yes			
Conference Passes						
Conference Passes including Dinner	5	5	3	2	5	2
Discount code for Clients	25%	20%	15%	10%	25%	10%

PGConf INDIA SPONSORSHIP

Name	Diamond	Platinum	Gold	Silver	Evening Reception	Lanyard Sponsorship
Brand Reach						
Video Sponsorship	Yes					
Sponsor Logo on Conference Website	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Description	500 Words	400 Words	250 Words	250 Words	250 Words	250 Words
Social Media Promotion	Yes	Yes	Yes	Yes	Yes	Yes
Email to Attendees	1	1	1			
Opt-in Attendee Info	Yes	Yes	No	No	Yes	No
Color Ad used in rotation in Breaks	1	1	1	1	1	1
Banner in Conference Hall (Standee)	2	2	1	1	1	1
Logo on Conference Bag	Yes	Yes	Yes	Yes	Yes	Yes
Promotional Item in Conference Bag	Yes	Yes	Yes	Yes	Yes	Yes
Presentation slides available for download post event	Yes	Yes	Yes	Yes	Yes	Yes
Video Available on PGConf India Youtube channel	Yes	Yes	Yes	Yes	Yes	Yes
Cost for Sponsorship - USD - in 2023	**$14,500.00**	**$9,950.00**	**$6,500.00**	**$2,000.00**	**$5,000.00**	**$3,500.00**