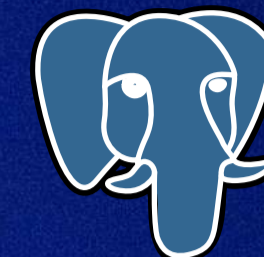




PGConf INDIA – 2023

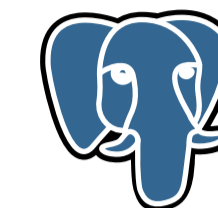
22nd to 24th February
Radisson Blu – Bengaluru



PGConf INDIA – 2023

22nd to 24th February

Radisson Blu – Bengaluru



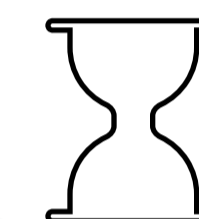
MISSION



This conference is organized by a Non-Profit and is a part of the effort to grow the PostgreSQL community by increasing awareness and providing the appropriate training and resources to further PostgreSQL adoption in India.

It is also an effort to build a strong community of developers, DBAs, end-users, small medium enterprises, large multinational corporations and government organizations who run their businesses on PostgreSQL.

HISTORY



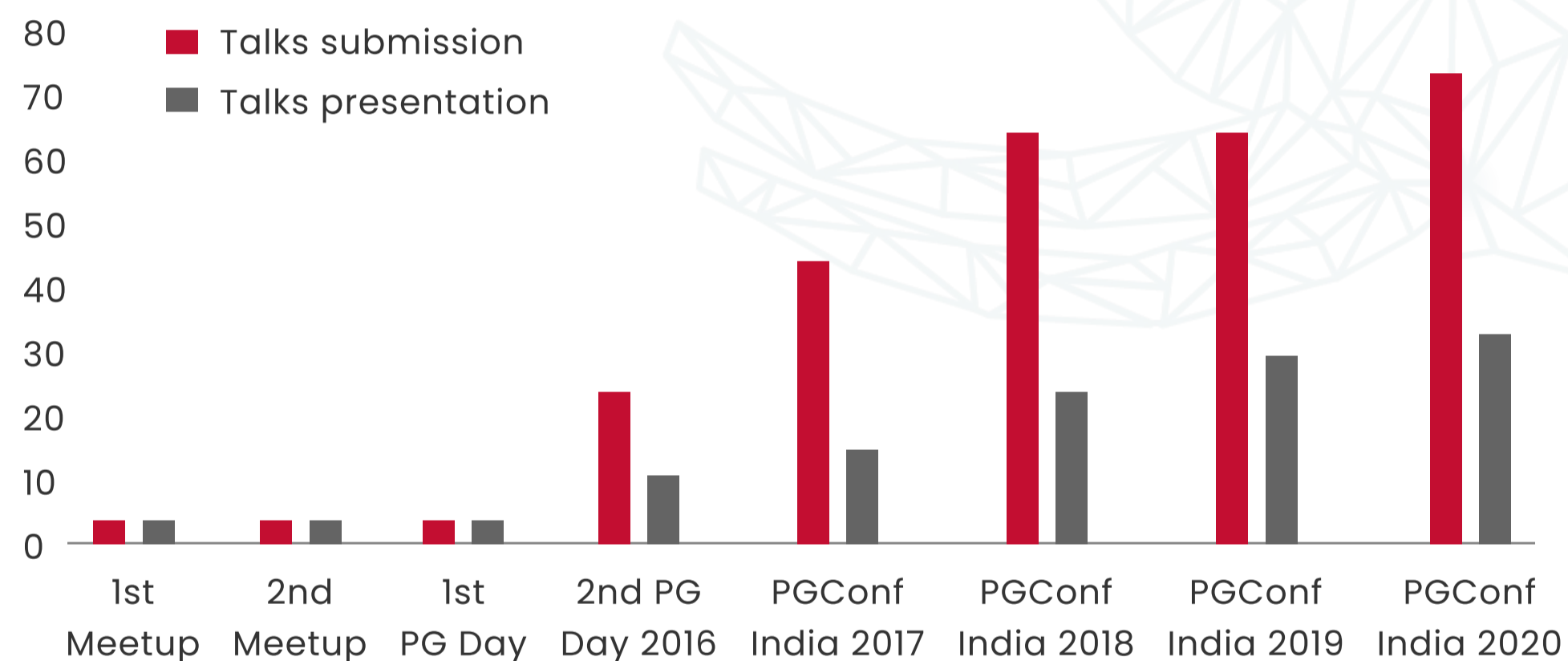
PGConf India (Formerly known as PGDay India) started as a PostgreSQL Meet up in 2013 with the first half-day meetup in Pune.

The first full day PGDay was organized in Bengaluru in April 2015. Since then the conference has grown into a multi day conference.

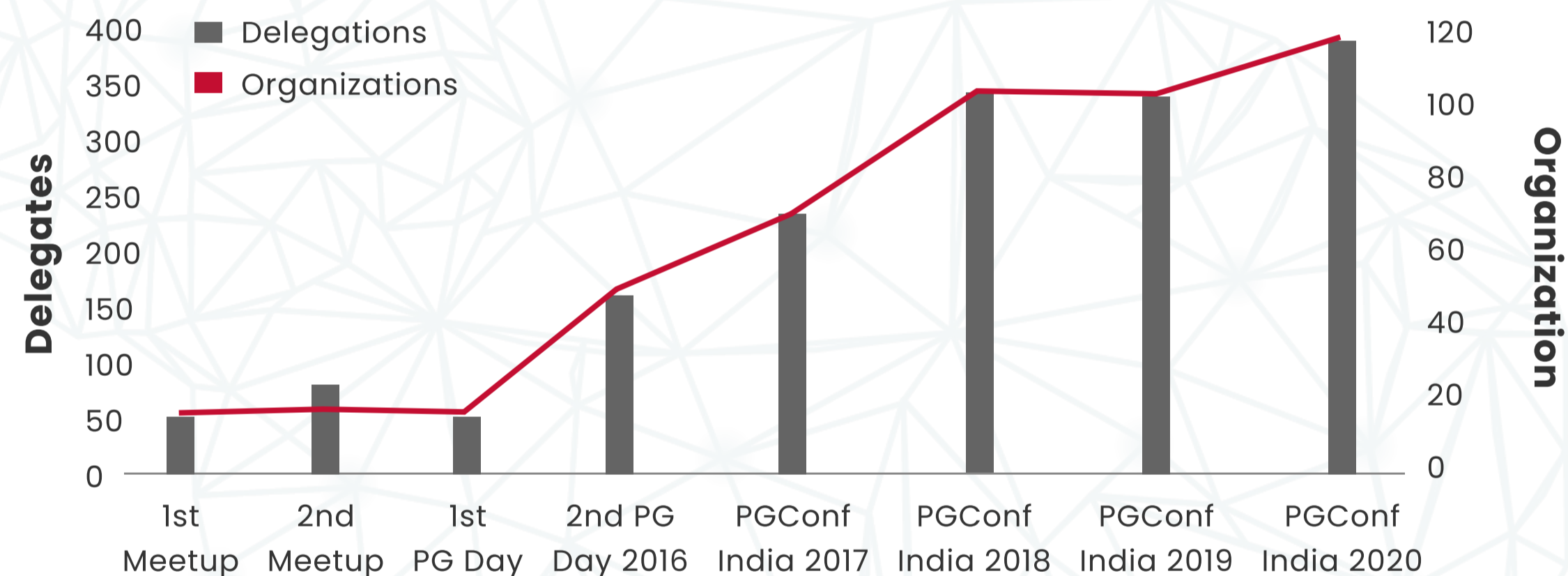
In the past couple of years, PGConf India has become Asia's biggest PostgreSQL conference with enthusiastic participation from PostgreSQL experts, users, academia, government/corporate organizations and students alike.

PARTICIPANTS DETAILS

PGConf India has grown with each passing year, with more talks and training options for participants.

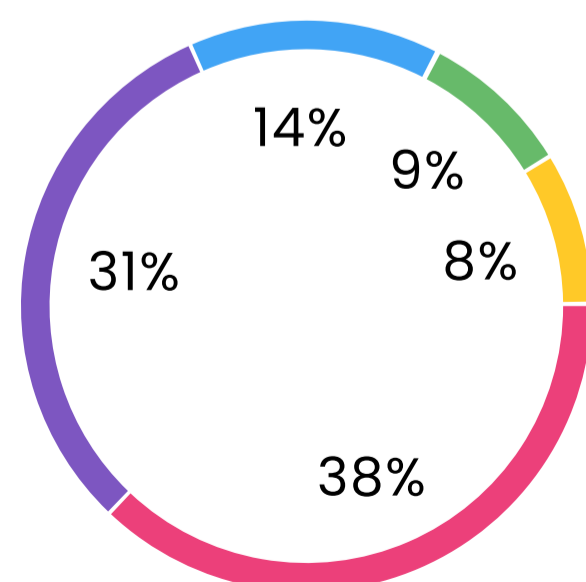


PGConf India has grown by leaps and bounds with participation from a wide range of audiences and a large number of organizations.



Good representation by participants with varied backgrounds:

- PostgreSQL contributors
- DBAs already using PostgreSQL
- Application Developers
- CTOs/Decision-makers
- IT managers



HIGHLIGHTS - 2020



PAST SPONSORS

2ndQuadrant 
PostgreSQL

EDB
POSTGRES

OpenSCG

TASHEE
LINUX SERVICES

 **ASHNIK**
DELIVERING SOLUTIONS, THE OPEN SOURCE WAY.

OpenSource
For You
EFY GROUP
Technology Drives Us

 **Predix**

inMOBITM

 **data**

 **SecureDB**

 **bmc**

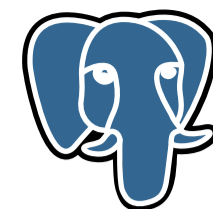
TRANS/ATTICETM

 **Microsoft**

aws



TIMESCALE



PGConf India – 2023

PGConf India will be held in Bengaluru from 22nd to 24th February 2023. This year we are expecting more than 400 delegates at the conference.

22nd February 2023 – Training/Workshop Day

Training & Workshop sessions organized by PostgreSQL experts.

23rd and 24th February 2023 – Conference Day

- Multi-track, two day conference.
- Keynote, technology talks for attendees.
- Exhibition booths for sponsors.

DIAMOND SPONSORSHIP (3 SLOTS)



Speaking Opportunity

- Commercial Keynote* (Second Half) – 20 Min
- Access to one Demo Room for 2 Hours
- Guaranteed Talk in Conference* – 1
- Marketing slot of 5 min

Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* – 1

Booth Benefits

- Booth – Large
- Custom Panel (Sponsor to provide Detail)
- Monitor – 1
- Lockable Cabinet
- Chairs
- Power Lighting

Conference Passes

- Conference Passes including Dinner – 5
- Discount code for Clients Conference Pass – 25%
- Speaker Pass

Brand Reach

- Logo displayed in introduction and closing of videos
- Sponsor Logo on Conference Website
- Sponsor Description – 250 Word
- Inclusion in Conference Media Post
- Email to Attendees – Two (2)
- Space in Exhibition Hall – Large
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – Two (2)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

Diamond Sponsorship is limited to Three (3) organizations and is US \$13,500 (USD Thirteen Thousand and Five Hundred Only)

PLATINUM SPONSORSHIP (4 SLOTS)



Speaking Opportunity

- Commercial Keynote* (Second Half) – 10 Min
- Guaranteed Talk in Conference* – 1
- Marketing slot of 5 min

Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* – 1

Booth Benefits

- Booth – Medium
- Custom Panel (Sponsor to provide Detail)
- Monitor – 1
- Lockable Cabinet
- Chairs
- Power Lighting

Conference Passes

- Conference Passes including Dinner – 5
- Discount code for Clients Conference Pass – 20%
- Speaker Pass

Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description – 250 Word
- Inclusion in Conference Media Post
- Email to Attendees – Two (2)
- Space in Exhibition Hall – Medium
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – Two (2)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

Platinum Sponsorship is limited to Four (4) organizations and is US **\$9,000 (USD Nine Thousand Only)**

GOLD SPONSORSHIP (5 SLOTS)



Speaking Opportunity

- Guaranteed Talk in Conference* – 1
- Marketing slot of 5 min

Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* – 1

Booth Benefits

- Booth – small
- Custom Panel (Sponsor to provide Detail)
- Monitor – 1
- Lockable Cabinet
- Chairs
- Power Lighting

Conference Passes

- Conference Passes including Dinner – 3
- Discount code for Clients Conference Pass – 15%
- Speaker Pass

Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description – 250 Word
- Inclusion in Conference Media Post
- Email to Attendees – One (1)
- Space in Exhibition Hall – Small
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – One (1)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

Gold Sponsorship is limited to Five (5) organizations and is US \$6,000 (USD Six Thousand Only)

SILVER SPONSORSHIP

Marketing and Lead Generation

Trainer Slot* – 1

Brand Reach

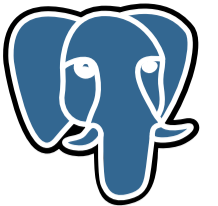
- Sponsor Logo on Conference Website
- Sponsor Description – 250 Word
- Inclusion in Conference Media Post
- Email to Attendees – One (1)
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – One (1)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

Conference Passes

- Conference Passes including Dinner – 2
- Discount code for Clients Conference Pass – 10%
- Speaker Pass



Silver Sponsorship is USD \$3,000 (USD Three Thousand Only)



SPONSORSHIP ADD ON

Naming Rights to Evening Reception – **\$5,000**

Naming rights, inclusion in event marketing, listed on schedule as reception sponsor, and opening announcement at start of reception

Video Sponsorship – **\$2,000**

Logo displayed in introduction and closing of videos. Several of these are available. Order of logos will depend on contract signature date which includes this add on.

Lanyard Sponsorship (Limit 1) – **\$2,000**

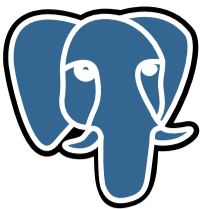
Your logo with PGConf India 2023 logo.

Chair Drop (Limit 4) – **\$2,000**

Be the conversation topic as attendees wait for the keynote to start, or when they return to their seats after lunch. Is it a swag item on the seat, or a secret prize (or prizes) to win? Our volunteers will put out your messaging or swag item on every seat before the first keynote or after lunch.

PGConf SPONSORSHIP

| Name | Diamond | Platinum | Gold | Silver |
|---|---------------------------------------|---------------------------------------|---------------------------------------|--------|
| • Commercial Keynote (Except Morning) | 20 Min | 10 Min | – | – |
| • Access to one Demo Area for 2 hours | Yes | – | – | – |
| • Video Sponsorship | Yes | – | – | – |
| • Guaranteed Talk in Conference | 1 | 1 | 1 | – |
| • Marketing Talk | 1 (5 Min) to all attendees on the day | 1 (5 Min) to all attendees on the day | 1 (5 Min) to all attendees on the day | – |
| • "Drive to Booth" activity booth | Yes | Yes | Yes | – |
| • Trainer Slot* | Yes | Yes | Yes | Yes |
| • Conference Passes including Dinner | 5 | 5 | 3 | 2 |
| • Discount code for Clients | 25% | 20% | 15% | 10% |
| • Preferential Room Rate | Yes | Yes | Yes | – |
| • Speaker Pass | Yes | Yes | Yes | Yes |
| • Booth | Large | Medium | Small | – |
| • Custom Panel (Sponsor to provide details) | Yes | Yes | Yes | – |
| • Monitor | 1 | 1 | 1 | – |
| • Lockable Cabinet | Yes | Yes | Yes | – |



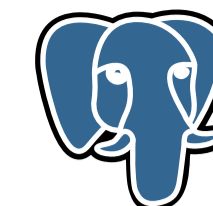
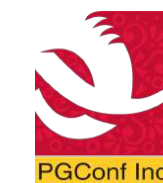
PGConf SPONSORSHIP

| Name | Diamond | Platinum | Gold | Silver |
|---|-----------------|----------------|----------------|----------------|
| • Chairs | Yes | Yes | Yes | - |
| • Power & Lighting | Yes | Yes | Yes | - |
| • Sponsor Logo on Conference Website | Yes | Yes | Yes | - |
| • Sponsor Description - 250 Word | Yes | Yes | Yes | Yes |
| • Inclusion in Conference Media Post | Yes | Yes | Yes | Yes |
| • Email to Attendees | 2 | 2 | 1 | 1 |
| • Space in Exhibition Hall | Large | Medium | Small | - |
| • Color Ad used in rotation in Breaks | 1 | 1 | 1 | 1 |
| • Banner in Conference Hall (Standee) | 2 | 2 | 1 | 1 |
| • Logo on Conference Bag | Yes | Yes | Yes | Yes |
| • Conference Material Promotion | Yes | Yes | Yes | Yes |
| • Promotional Item in Conference Pack | Yes | Yes | Yes | Yes |
| • Presentation slides available for download post event | Yes | Yes | Yes | Yes |
| Cost for Sponsorship - USD | \$13,500 | \$9,000 | \$6,000 | \$3,000 |

SPONSORSHIP FAQ

- All pricing is in USD.
- Sponsorship slots will be allotted on a “First Come First Serve” basis and we will start blocking slots for Sponsorship on or after 7th November 2022.
- Organizations can choose one sponsorship slot. If interested, organizations can inform about their preference for a second sponsorship slot by emailing to contact@pgconf.in
- Sponsorship slots, if available after 1st December 2022, would be made available based on second slot preferences.
- Sponsorship Add-ons can be bundled with one of the Main sponsorships and can not be the only sponsorship
- Guaranteed talk, if allotted, should also follow the general talk submission guidelines.
- Commercial talk, if allotted, should/can be about commercial products/offerings related to PostgreSQL. Also note that this commercial talk will be scheduled in parallel to the other conference track talks.
- Training, if allotted, should be about open source technology related to PostgreSQL. No Revenue will be shared for trainings delivered.
- Dinner Sponsorship entails distribution of a minimum of 300 dinner passes to the conference delegates.
- Distribution of passes will be carried out at the sole discretion of the organisers.
- The discount provided to sponsors will be applicable on the full ticket prices.

Organizations can choose one sponsorship slot. If interested, organizations can inform about their preference for a second sponsorship slot by emailing to contact@pgconf.in



CORE COMMITTEE

Core Committee of the PostgreSQL India Non-Profit:

Nikhil Sontakke

Core PostgreSQL Database Tech Lead – TimeScale

Ashish Kumar Mehra

Country Head – Sales – EnterpriseDB

Pavan Deolasee

Senior Principal – EDB

For more on PGConf India:

<http://pgconf.in>

<https://twitter.com/PGConfIndia>

<https://www.facebook.com/PGConfIndia>

For additional queries or concerns: email us on contact@pgconf.in