

PGConf INDIA – 2020

26th to 28th February at Radisson Blu - Bengaluru

MISSION

This conference is organized by a Non-Profit and is a part of the efforts to grow the PostgreSQL community by increasing awareness and providing the appropriate training and resources to further PostgreSQL adoption in India.

It is also an effort to build a strong community of developers, DBAs, end users, small medium enterprises, large multinational corporations and government organizations who run their businesses on PostgreSQL.

HISTORY

PGConf India started as a PostgreSQL Meet up in 2013 with the first half-day meetup in Pune.

The first full day PGDay was organized in Bengaluru in April 2015. Since then the conference has grown into a multi-day conference.

In the past couple of years, PGConf India has become Asia's biggest PostgreSQL conference with enthusiastic participation from PostgreSQL experts, users, academia, government/corporate organizations and students alike.



PGConf INDIA - 2020

PGConf India will be held in Bengaluru from 26th to 28th February 2020. This year we are expecting more than 300 delegates at the conference.

26th February 2020 – Training/Workshop Day

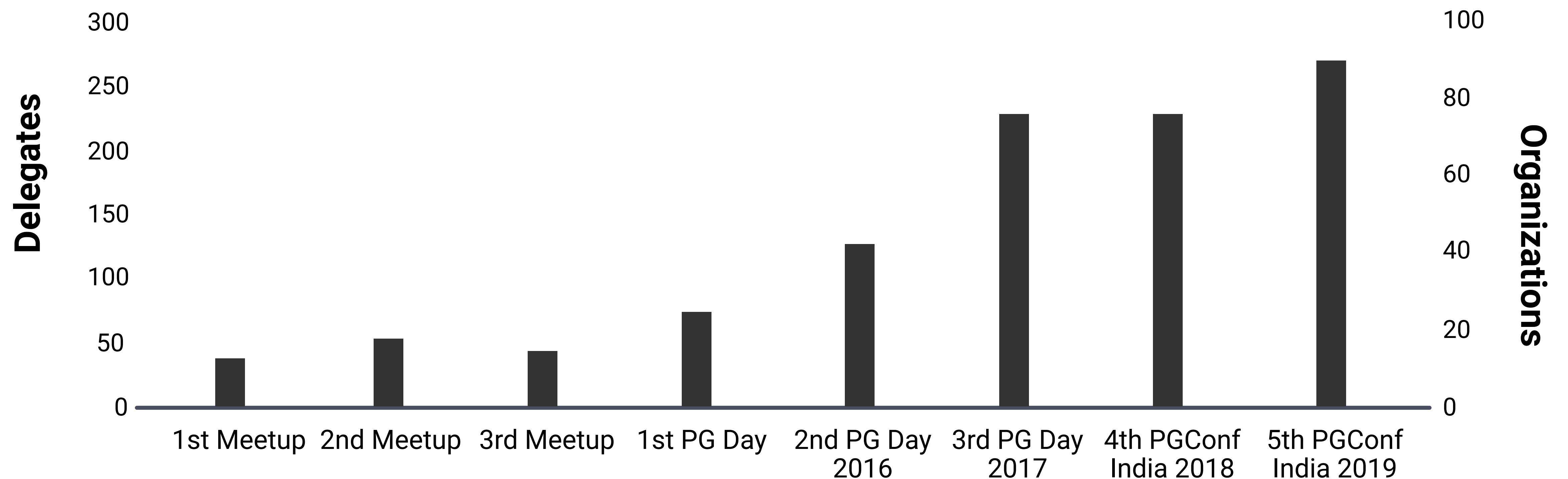
Training & Workshop sessions organized by PostgreSQL experts.

27th and 28th February 2020 – Conference Day

- Multi-track, two day conference
- Keynote, technology talks for attendees
- Exhibition booths for sponsors

GROWING PARTICIPANTS

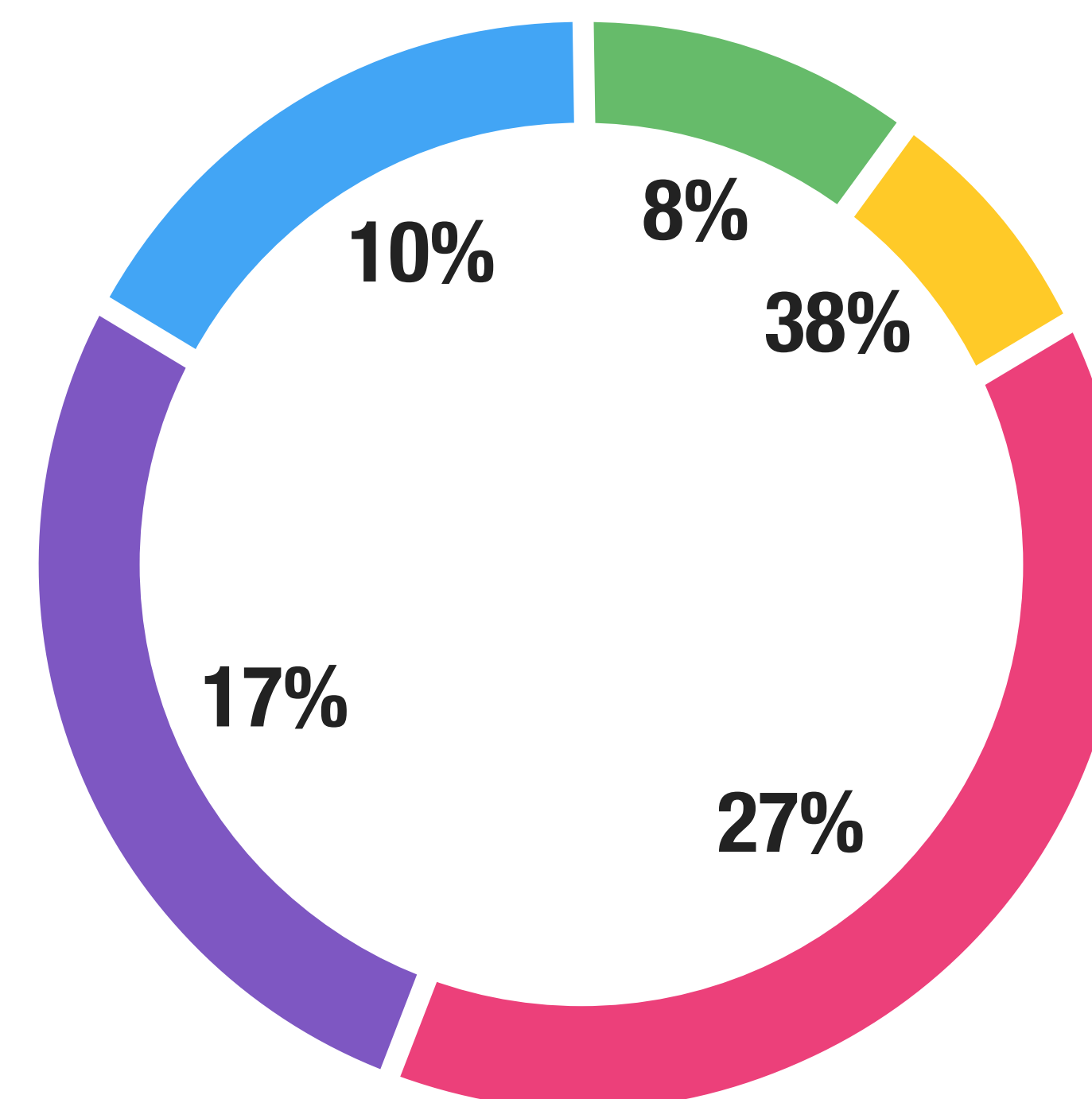
PGConf India has grown by leaps and bounds with participation from a wide range of audiences and a large number of organizations.



PARTICIPANTS DETAILS

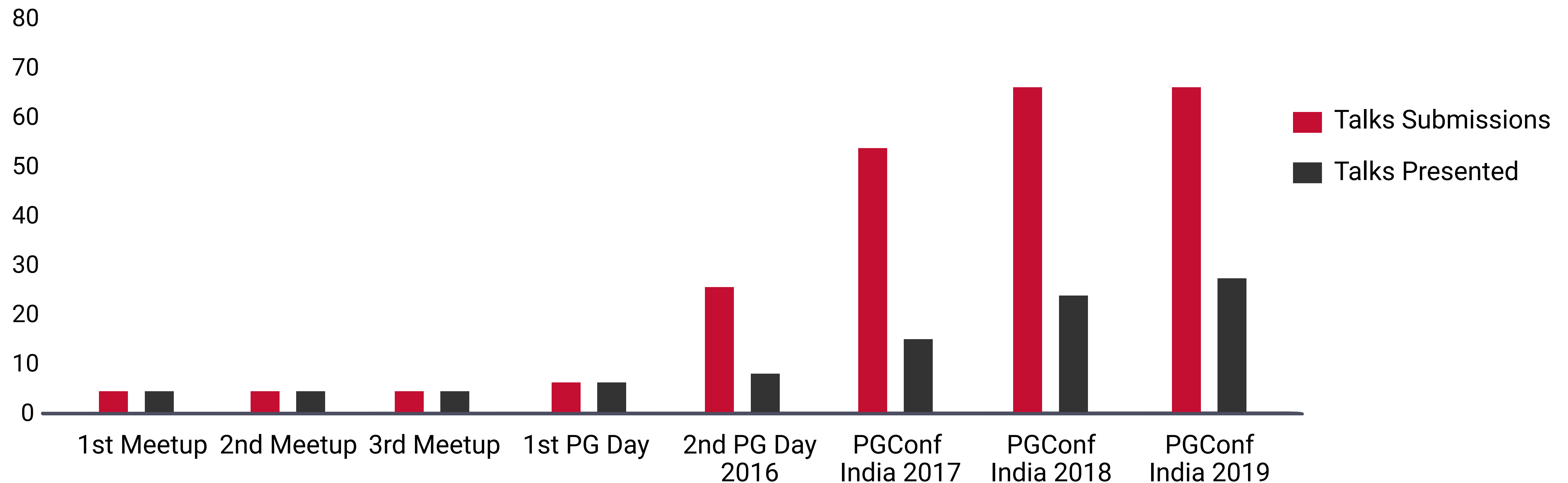
Good representation by participants with varied backgrounds:

- PostgreSQL contributors
- DBAs already using PostgreSQL
- Application Developers
- CTOs/Decision-makers
- Open Source enthusiasts in general

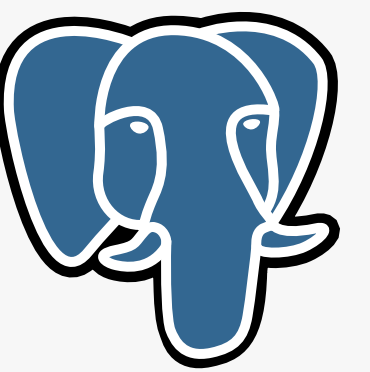


SPEAKERS/PRESENTATIONS

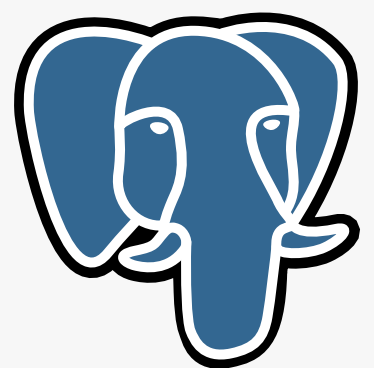
PGConf India has grown with each passing year, with more talks and training options for participants.



HIGHLIGHTS - 2019



PGConf INDIA: PAST SPONSORS



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TIMESCALE



DIAMOND PLAN (2 SLOTS)

- Commercial Keynote* (Second Half) - 20 Min
- Access to one Ballroom on Day 1 (5pm - 7:30pm)
- Recognition as Social Night Sponsor
- Booth in Exhibition Hall - Large Size
- Description on Conference website
- Email to Attendees (before/after)
- Monitor in Exhibition Booth - 2
- Guaranteed Talk in Conference*
- Marketing slot of 5 min
- Banner to be displayed in Hall
- Trainer Slot*
- Presence in all future PGConf India events 2020
- Discount code for Clients* - 20%
- Conference passes for Conference Days including Conference Dinner - 5 (Five)
- Logo on Conference Bag
- Promotion in all conference materials
- Prominent display of logo on conference website
- Promotional item in conference pack
- Preferential Hotel Room Rate

Diamond Sponsorship is limited to Two (2) organizations and is US \$9500 (USD Nine Thousand and Five Hundred Only)



PLATINUM PLAN (3 SLOTS)

- Commercial Keynote* (Second Half) - 10 Min
- Dedicated Sponsor Lounge (3 Hours) - Any one day
- Booth in Exhibition Hall - Large Size
- Description on Conference website
- Email to Attendees (before/after)
- Monitor in Exhibition Booth - 2
- Guaranteed Talk in Conference*
- Marketing slot of 5 min
- Banner to be displayed in Hall
- Trainer Slot*
- Presence in all future PGConf India events 2020
- Discount code for Clients* - 20%
- Conference passes for Conference Days including Conference Dinner - 5 (Five)
- Logo on Conference Bag
- Promotion in all conference materials
- Prominent display of logo on conference website
- Promotional item in conference pack
- Conference Passes including Dinner
- Preferential Hotel Room Rate

Platinum Sponsorship is limited to Three (3) organizations and is US \$6500 (USD Six Thousand and Five Hundred Only)



GOLD PLAN (3 SLOTS)

- Booth in Exhibition Hall - Medium Size
- Description on Conference website
- Email to Attendees (after)
- Monitor in Exhibition Booth - 1
- Guaranteed Talk in Conference*
- Marketing slot of 5 min
- Banner to be displayed in Hall
- Trainer Slot*
- Presence in all future PGConf India events 2020
- Discount code for Clients* - 15%
- Conference passes for Conference Days including Conference Dinner - 3 (Three)
- Logo on Conference Bag
- Promotion in all conference materials
- Prominent display of logo on conference website
- Promotional item in conference pack
- Preferential Hotel Room Rate

Gold Sponsorship is limited to Three (3) organizations and is US \$4500 (USD Four Thousand and Five Hundred Only)

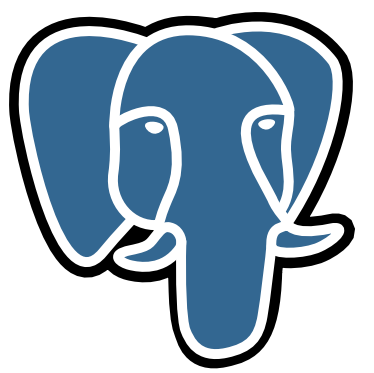


SILVER PLAN (5 SLOTS)

- Booth in Exhibition Hall - Small
- Description on Conference website
- Banner to be displayed in Hall
- Presence in all future PGConf India events 2020
- Discount code for Clients* - 10%
- Conference passes for Conference Days including Conference Dinner - 2 (Two)
- Logo on Conference Bag
- Promotion in all conference materials
- Prominent display of logo on conference website
- Promotional item in conference pack

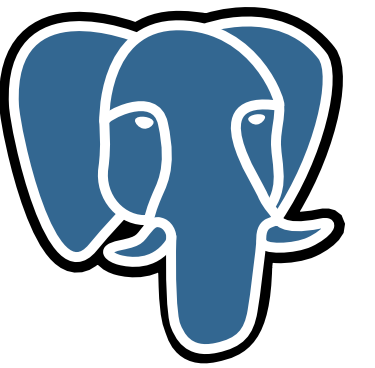
Silver Sponsorship is limited to Five (5) organizations and is US \$3000 (USD Three Thousand Only)

SPONSORSHIP COMPARISON



PARTICULARS	DIAMOND	PLATINUM	GOLD	SILVER
Commercial Keynote (20 Min) - Second Half	20 Min	10 Min		
Access to one Ballroom on Day 1 (5pm - 7:30pm)	Yes			
Recognition as Social Night Sponsor	Yes			
Access to Lounge (3 Hours)		Yes		
Sponsor Description - 250 Word	Yes	Yes	Yes	Yes
Email to Attendees	2	2	1	
Space in Exhibition Hall	Large	Large	Medium	Small
Monitor	2	2	1	
Guaranteed Talk in Conference	1	1	1	
Marketing Talk	1 (5 Mins) to all attendees on the day	1 (5 Mins) to all attendees on the day	1 (5 Mins) to all attendees on the day	
Banner in Conference Hall (Standee)	2	2	1	1
Trainer Slot*	Yes	Yes	Yes	
Continued Presence for all future events 2020	Yes	Yes	Yes	Yes
Discount code for Clients	20%	20%	15%	10%
Logo on Conference Bag	Yes	Yes	Yes	Yes
Conference Material Promotion	Yes	Yes	Yes	Yes
Logo on Website	Yes	Yes	Yes	Yes
Promotional Item in Conference Pack	Yes	Yes	Yes	Yes
Conference Passes including Dinner	5	5	3	2
Prefential Room Rate	Yes	Yes	Yes	
Maximum Organizations	2	3	3	5
Cost for Sponsorship - USD - in 2020	\$9,500.00	\$6,500.00	\$4,500.00	\$3,000.00

SPONSORSHIP FAQ



- 1 Sponsorship slots will be allotted on a “First Come First Serve” basis and we will start blocking slots for sponsorship on or after 7th October 2019.
- 2 Organisations can choose one sponsorship slot. If interested, organisations can inform about their preference for a second sponsorship slot by emailing to contact@pgconf.in
- 3 Sponsorship slots, if available after 1st December 2019, would be made available based on second slot preferences.
- 4 Guaranteed talk, if allotted, should also follow the general talk submission guidelines.
- 5 Commercial talk, if allotted, should/can be about commercial products/offers related to PostgreSQL. Also note that this commercial talk will be scheduled in parallel to the other conference track talks.
- 6 Training, if allotted, should be about open source technology related to PostgreSQL. No Revenue will be shared for trainings delivered.
- 7 The discount provided to sponsors will be applicable on the full ticket prices.

Core Committee of the PostgreSQL India Non-Profit:

Nikhil Sontakke

PostgreSQL Consultant - 2ndQuadrant

Pavan Deolasee

PostgreSQL Consultant - 2ndQuadrant

Ashish Kumar Mehra

Country Head - Sales - EnterpriseDB

For more on PGConf India:

<http://pgconf.in>

<https://twitter.com/PGConfIndia>

<https://www.facebook.com/PGConfIndia>

For additional queries or concerns: email us on contact@pgconf.in