# PGConf India - 2024

28th, 29th Feb & 1st March,

Radisson Blu - Bengaluru

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28th, 29th Feb & 1st March, Radisson Blu - Bengaluru

## MISSION

This conference is organized by a Non-Profit and is a part of the effort to grow the PostgreSQL community by increasing awareness and providing the appropriate training and resources to further PostgreSQL adoption in India.

It is also an effort to build a strong community of developers, DBAs, end-users, small medium enterprises, large multinational corporations and government organizations who run their businesses on PostgreSQL.

## HISTORY

PGConf India (Formerly known as PGDay India) started as a PostgreSQL Meet up in 2013 with the first half-day meetup in Pune. The first full day PGDay was organized in Bengaluru in April 2015. Since then the conference has grown into a multi day conference.
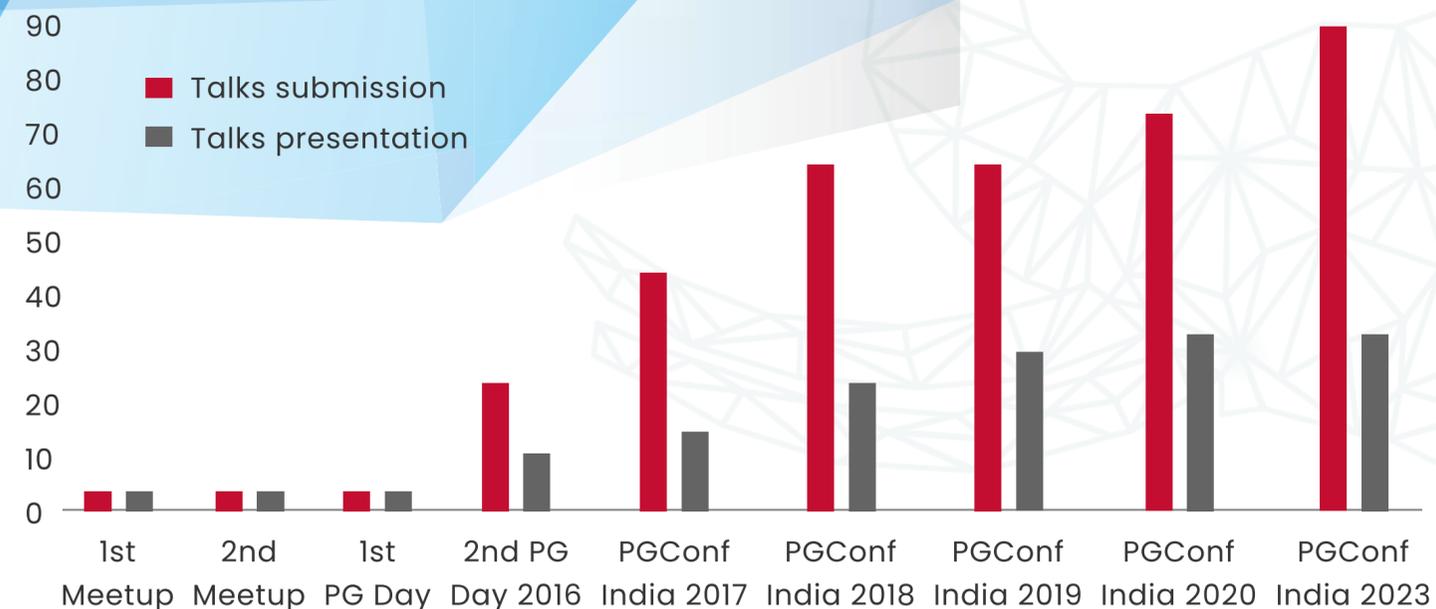
In the past couple of years, PGConf India has become Asia's biggest PostgreSQL conference with enthusiastic participation from PostgreSQL experts, users, academia, government/corporate organizations and students alike.



PGConf India

https://pgconf.in/       @PGConfIndia       https://www.linkedin.com/company/pgconf-india/
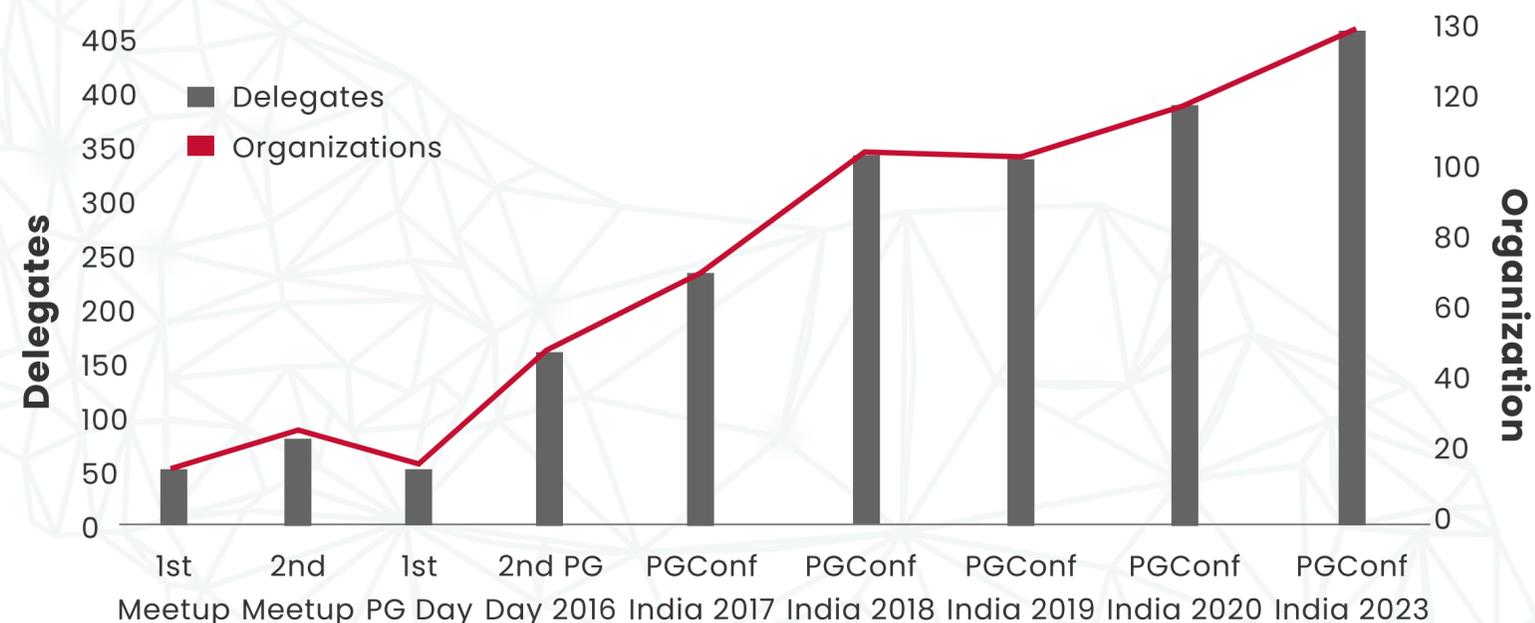
# PARTICIPANTS DETAILS

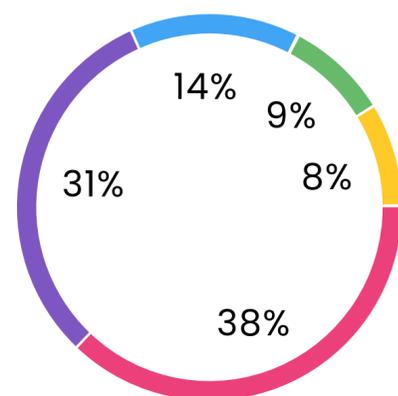PGConf India has grown with each passing year, with more talks and training options for participants.

PGConf India has grown by leaps and bounds with participation from a wide range of audiences and a large number of organizations.



Talks submission
Talks presentation

Categories: 1st Meetup, 2nd Meetup, 1st PG Day, 2nd PG Day 2016, PGConf India 2017, PGConf India 2018, PGConf India 2019, PGConf India 2020, PGConf India 2023



Delegates
Organizations

## Good representation by participants with varied backgrounds:

- PostgreSQL contributors
- DBAs already using PostgreSQL
- Application Developers
- CTOs/Decision-makers
- IT managers



14%
9%
8%
31%
38%

# HIGHLIGHTS 2023

# PAST SPONSORS

# PGconf India – 2024

PGConf India will be held in Bengaluru on 28th, 29th Feb & 1st March 2024. This year we are expecting more than 450 delegates at the conference.

- **28th February 2024 - Training/Workshop Day**
- **29th Feb & 1st March 2024 - Conference Day**

# DIAMOND SPONSORSHIP (3 SLOTS)

## Speaking Opportunity

- Commercial Keynote* (Second Half) - 20 Min
- Guaranteed Talk in Conference* - 1

## Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* - 1

## Booth Benefits

- Booth - Large
- Custom Panel (Sponsor to provide Detail)
- Monitor - 1
- Lockable Cabinet
- Chairs
- Power Lighting

## Conference Passes

- Conference Passes including Dinner - 5
- Discount code for Clients Conference Pass – 25%
- Speaker Pass

## Brand Reach

- Logo displayed in introduction and closing of videos
- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Inclusion in Conference Media Post
- Email to Attendees
- Space in Exhibition Hall - Large
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – Two (2)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

Diamond Sponsorship is limited to Three (3) organizations and is **US $14,500 (USD Fourteen Thousand and Five Hundred Only)**

# PLATINUM SPONSORSHIP (4 SLOTS)

## Speaking Opportunity

- Commercial Keynote* (Second Half) - 10 Min
- Guaranteed Talk in Conference* - 1

## Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* - 1

## Booth Benefits

- Booth – Medium
- Custom Panel (Sponsor to provide Detail)
- Monitor - 1
- Lockable Cabinet
- Chairs
- Power Lighting

## Conference Passes

- Conference Passes including Dinner - 5
- Discount code for Clients Conference Pass – 20%
- Speaker Pass

## Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Inclusion in Conference Media Post
- Email to Attendees
- Space in Exhibition Hall - Medium
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – Two (2)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

**Platinum Sponsorship is limited to Four (4) organizations and is US $9,950 (USD Nine Thousand Nine Hundred and Fifty Only)**

# GOLD SPONSORSHIP (5 SLOTS)

## Speaking Opportunity

- Guaranteed Talk in Conference* - 1

## Marketing & Lead Generation

- Included in Drive to Booth activity to encourage delegates to visit sponsor exhibition booth
- Trainer Slot* - 1

## Booth Benefits

- Booth – small
- Custom Panel (Sponsor to provide Detail)
- Monitor - 1
- Lockable Cabinet
- Chairs
- Power Lighting

## Conference Passes

- Conference Passes including Dinner - 3
- Discount code for Clients Conference Pass – 15%
- Speaker Pass

## Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Inclusion in Conference Media Post
- Email to Attendees
- Space in Exhibition Hall - Small
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – One (1)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

**Gold Sponsorship is limited to Five (5) organizations and is US $6,500 (USD Six Thousand and Five Hundred Only)**

# SILVER SPONSORSHIP

## Marketing and Lead Generation

Trainer Slot* – 1

## Conference Passes

- Conference Passes including Dinner - 2
- Discount code for Clients Conference Pass – 10%
- Speaker Pass

## Brand Reach

- Sponsor Logo on Conference Website
- Sponsor Description - 250 Word
- Inclusion in Conference Media Post
- Email to Attendees
- Color Ad used in rotation in Breaks
- Banner in Conference Hall (Standee) – One (1)
- Logo on Conference Bag
- Conference Material Promotion
- Promotional Item in Conference Pack
- Presentation slides available for download post event

**Silver Sponsorship is USD $3,500 (USD Three Thousand and Five Hundred Only)**

# SPONSORSHIP ADD ON

## Naming Rights to Evening Reception - $5,000

Naming rights, inclusion in event marketing, listed on schedule as reception sponsor, and opening announcement at start of reception

## Lanyard Sponsorship (Limit 1) - $2,000

Your logo with PGConf India 2024 logo.

## Video Sponsorship - $2,000

Logo displayed in introduction and closing of videos. Several of these are available. Order of logos will depend on contract signature date which includes this add on.

# PGConf SPONSORSHIP

| Name | Diamond | Platinum | Gold | Silver |
|------|---------|----------|------|--------|
| • Commercial Keynote (Except Morning) | 20 Min | 10 Min | – | – |
| • Video Sponsorship | Yes | – | – | – |
| • Guaranteed Talk in Conference | 1 | 1 | 1 | – |
| • "Drive to Booth" activity booth | Yes | Yes | Yes | – |
| • Trainer Slot* | Yes | Yes | Yes | Yes |
| • Conference Passes including Dinner | 5 | 5 | 3 | 2 |
| • Discount code for Clients | 25% | 20% | 15% | 10% |
| • Preferential Room Rate | Yes | Yes | Yes | – |
| • Speaker Pass | Yes | Yes | Yes | Yes |
| • Booth | Large | Medium | Small | – |
| • Custom Panel (Sponsor to provide details) | Yes | Yes | Yes | – |
| • Monitor | 1 | 1 | 1 | – |
| • Lockable Cabinet | Yes | Yes | Yes | – |

# PGConf SPONSORSHIP

| Name | Diamond | Platinum | Gold | Silver |
|---|---|---|---|---|
| • Chairs | Yes | Yes | Yes | – |
| • Power & Lighting | Yes | Yes | Yes | – |
| • Sponsor Logo on Conference Website | Yes | Yes | Yes | – |
| • Sponsor Description - 250 Word | Yes | Yes | Yes | Yes |
| • Inclusion in Conference Media Post | Yes | Yes | Yes | Yes |
| • Email to Attendees | Yes | Yes | Yes | Yes |
| • Space in Exhibition Hall | Large | Medium | Small | – |
| • Color Ad used in rotation in Breaks | 1 | 1 | 1 | 1 |
| • Banner in Conference Hall (Standee) | 2 | 2 | 1 | 1 |
| • Logo on Conference Bag | Yes | Yes | Yes | Yes |
| • Conference Material Promotion | Yes | Yes | Yes | Yes |
| • Promotional Item in Conference Pack | Yes | Yes | Yes | Yes |
| • Presentation slides available for download post event | Yes | Yes | Yes | Yes |
| **Cost for Sponsorship - USD** | **$14,500** | **$9,950** | **$6,500** | **$3,500** |

# SPONSORSHIP FAQ

- All pricing is in USD, excluding Taxes as applicable.

- Sponsorship slots will be allotted on a "First Come First Serve" basis and we will start blocking slots for Sponsorship on or after 12th October 2023.

- Organizations can choose one sponsorship slot. If interested, organizations can inform about their preference for a second sponsorship slot by emailing to contact@pgconf.in

- Sponsorship slots, if available after 1st December 2023, would be made available based on second slot preferences.

- Sponsorship Add-ons can be bundled with one of the Main sponsorship and can not be the only sponsorship

- Guaranteed talk, if allotted, should also follow the general talk submission guidelines.

- Commercial talk, if allotted, should/can be about commercial products/ offerings related to PostgreSQL. Also note that this commercial talk will be scheduled in parallel to the other conference track talks.

- Training, if allotted, should be about open source technology related to PostgreSQL. No Revenue will be shared for trainings delivered.

- Dinner Sponsorship entails distribution of a minimum of 300 dinner passes to the conference delegates.

- Distribution of passes will be carried out at the sole discretion of the organisers.

- The discount provided to sponsors will be applicable on the full ticket prices.

# ORGANIZING COMMITTEE - 2024

## Committee of the PostgreSQL India Non-Profit:

**Nikhil Sontakke**

Tech Lead - TimeScale

**Ashish Kumar Mehra**

Country Head – Sales – EDB

**Pavan Deolasee**

Senior Principal - EDB

**Hari Kiran**

Founder - OpenSource DB

**For additional queries or concerns: email us on contact@pgconf.in**